

EMMETT W. BASHFUL  
*Scholarship Gala & Silent Auction*

# THE BASH

CELEBRATING 20 YEARS  
OF SUPPORTING SUNO SCHOLARS

OCTOBER 25, 2024 • 7PM to 11PM

Sheraton

Sheraton New Orleans Hotel, 500 Canal St, New Orleans, LA 70130



**Mr. Frank Williams, Jr.**  
*Chairperson*

**Dr. Deborah Broom-Cooley**  
*Vice-Chairperson*

**Mr. Edward "Ed" Robinson**  
*Treasurer*

**Mrs. Tammy Barney**  
*Secretary*

**Ms. Micaela Bowers**  
*Director*

**Mrs. Jahana Cannon-Brightman**  
*Director*

**Dr. Cynthia Honore'-Collins**  
*Director*

**Ex-Officio Directors:**

**Mr. Dennis Shields**  
*SUS President*

**Dr. James Ammons**  
*SUNO Chancellor*

**Dr. Kim Rugon**  
*Vice-Chancellor of  
Institutional Advancement*

**Ms. Wonda Crawford**  
*President of SUNO  
Alumni Association*

**Ms. Dana M. Bailey**  
*President of SUNO  
Student Government Association*

**SOUTHERN UNIVERSITY  
AT NEW ORLEANS**



Dear **SUNO Family and Friends,**

I'm Dr. Cynthia P. Honore'-Collins, class of 1999 and 2001, School of Social Work graduate and SUNO Foundation, Inc. Board Member. It is an honor and my pleasure to serve as your Chair for the 2024 BASH. The 20th Anniversary (2024) Emmett Bashful SUNO Knights Scholarship Gala and Silent Auction will be held Friday, October 25, 2024, 7 – 11 pm at the beautiful New Orleans Sheraton Hotel on the historic Canal St. in downtown New Orleans.

As we begin the planning of the 2024 BASH, the Foundation is asking for your support through sponsorships, tickets, and table purchases for the event. The BASH is SUNO Foundation's signature annual fundraising event. SUNO Foundation, Inc. is a non-profit, tax-exempt 501(c)(3) established to acquire resources to support and promote the mission, students, and programs of Southern University at New Orleans, our beloved SUNO. SUNO Foundation, Inc. was created in 1974 and has been supported over the last 20 years by family, friends, community organizations, foundation members, SUNO Alumni, and grants from public and private sources.

This year's theme is "The BASH: 20 years of Supporting SUNO Scholars." We will honor the BASH's Originator, Mrs. Gloria Bartley-Moultrie and the first co-chairs of the BASH, Marla Jefferson and Michael Bruno will serve as Honorary Co-chairs. We will also acknowledge the special efforts of the 2004 SUNO SGA and Alumni, Avis White and Gail Thornton, respectively.

There are several sponsorship levels and the opportunity for advertising your business and/or congratulate the SUNO Foundation on its 20th BASH with an ad in the souvenir booklet. The levels of sponsorship with the ad sizes and prices are included in this sponsorship packet. If you have any questions feel free to reach out to Dr. Deborah Broom-Cooley, BASH Co-chair, (504) 250-5498, [dbroomcooley@gmail.com](mailto:dbroomcooley@gmail.com) or me, Dr. Cynthia P. Honore'-Collins, (504) 729-0505, [cyncollins@msn.com](mailto:cyncollins@msn.com).

The SUNO Foundation Board would like to thank you for your support and participation in celebration of the 20th BASH. We will make it the biggest and best collaboration of all time.

Sincerely,

**Cyn PH Collins**

Cynthia P. Honore'-Collins, Ph.D., MSW  
2024 BASH Chair



# SUNO FOUNDATION, INC THE EMMITT W. BASHFUL SCHOLARSHIP GALA & SILENT AUCTION SPONSORSHIP LEVELS

## **KING** **\$20,000**

- A table at the BASH (seats 10)
- Invitation to VIP Reception
- Name and logo with link featured on Foundation's website
- Name & Logo displayed at the event

## **QUEEN** **\$15,000**

- A table at the BASH (seats 10)
- Invitation to VIP Reception
- Name and logo with link featured on Foundation's website
- Name & Logo displayed at the event

## **KNIGHTS** **\$10,000**

- A table at the BASH (seats 10)
- Invitation to VIP Reception
- Name and logo with link featured on Foundation's website
- Name & Logo displayed at the event

## **LORDS & LADIES** **\$5,000**

- Four (4) tickets to BASH
- Invitation to VIP Reception
- Name and logo with link featured on Foundation's website

## **HALL OF FAMER** **\$2500**

- Four (4) tickets to BASH
- Invitation to VIP Reception

## **ALUMNI** **\$1000**

- Two (2) tickets to BASH
- Invitation to VIP Reception

## **DONOR** **\$500**

- Two (2) tickets to BASH
- Invitation to VIP Reception

## **ADS**

- Full page ads \$100 each
- Half page ads \$50 each
- Quarter page ads \$25 each
- Business cards \$20 each

**INDIVIDUAL TICKETS \$150 EACH • TABLE OF TEN (10) \$1,500**

**ALL PROCEEDS OVER COST OF EVENT GOES TO SCHOLARSHIPS**  
**FOUNDATION ADDRESS: SUNO FOUNDATION INC., P.O. BOX 871870, NEW ORLEANS, LA 70187-1870**

SOUTHERN UNIVERSITY  
AT NEW ORLEANS



## BOARD OF DIRECTORS

**Mr. Frank Williams, Jr.**  
*Chairperson*

**Dr. Deborah Broom-Cooley**  
*Vice-Chairperson*

**Mr. Edward "Ed" Robinson**  
*Treasurer*

**Mrs. Tammy Barney**  
*Secretary*

**Ms. Micaela Bowers**  
*Director*

**Mrs. Jahana Cannon-Brightman**  
*Director*

**Dr. Cynthia Honore'-Collins**  
*Director*

## EX-OFFICIO DIRECTORS

**Mr. Dennis Shields**  
*SUS President*

**Dr. James Ammons**  
*SUNO Chancellor*

**Dr. Kim Rugon**  
*Vice-Chancellor of  
Institutional Advancement*

**Ms. Wonda Crawford**  
*President of SUNO  
Alumni Association*

**Ms. Dana M. Bailey**  
*President of SUNO  
Student Government Association*

VISIT THE WEBSITE  
[SUNOFOUNDATION.ORG](http://SUNOFOUNDATION.ORG)

