

SOUTHERN UNIVERSITY AT NEW ORLEANS

College of Business & Public Administration

Curriculum Guide - BUSINESS ADMINISTRATION/ENTREPRENEURSHIP CONCENTRATION

Name: _____

Evaluator: _____

Student ID: _____

Date: ____/____/____

Initial Enrollment as BADM Major: ____/____

FRESHMAN

First Semester

Prerequisite(s)	Disc.	Course No.	Course Title	S.H.	Grade	Semester Earned	Course Substitution	College Code
	JRDV	111	College Survival Skills	1				
	JRDV	111A	Freshman Assembly	0				
ACT E18 , SAT V450, ENGL 093	ENGL	101	English Composition I	3				
ACT M19 , SAT M460, MATH 098	MATH	151	College Algebra	3				
	BIOL	101	General Biology I	3				
	BIOL	101L	General Biology I Lab	1				
	BADM	125	Personal Finance	3				
				14				

Second Semester

ENGL 111	ENGL	102	English Composition II	3				
MATH 151	MATH	131	Finite Mathematics	3				
	BIOL	102	General Biology II	3				
	CISP	164	Computer Productivity Application I	3				
	BADM	101	Introduction to Business	3				
				15				

SOPHOMORE

First Semester

			CHEM 110 or PHYS 102	3				
			PHYS 102 Lab	1				
MATH 232	ECON	295	Economic & Business Statistics	3				
MATH 151	ACCT	201	Introduction to Financial Accounting	3				
	ECON	222	Economic Principles I (Micro)	3				
ENGL 112	BADM	250	Business Communication	3				
				16				

Second Semester

ACCT 201	ACCT	221	Introduction to Managerial Accounting	3				
ECON 211	ECON	221	Economic Principles II (MACRO)	3				
	COMM	201	Fundamentals of Public Speaking	3				
	PSYC	201	General Psychology	3				
ENGL 112	ENGL	232	Introduction to Literature	3				
				15				

JUNIOR
First Semester

Prerequisite(s)	Disc.	Course		S.H.	SUNO Grade	Semester Earned	Course Substitution	College Code
		No.	Course Title					
ECON 211	MKTG	370	Principles of Marketing	3				
ACCT 202; ECON 211	MGMT	362	Principles of Management	3				
ACCT 201 & ECON 222, ECON 295	BADM	301	Principles of Finance	3				
	HIST		U. S. History Elective / 201 or 202	3				
ACCT 201 recommended	ENTR	240	Fundamentals of Entrepreneurship	3				
				15				

Second Semester

		101	Fine Arts /FIAR OR MUSC	3				
BADM 301, ENTR 240 & Jr Standing	ENTR	330	Financing Entrepreneurial Ventures	3				
ECON 211 & ACCT 201	BADM	240	Legal Environment of Business	3				
CISP 164	CISP	250	Fundamentals of Information Systems	3				
				3				
				15				

SENIOR
First Semester

ECON 295	BADM	366	Production Management	3				
ENTR 240, MGMT 362	ENTR	400	Managing a Growing Business	3				
MKTG 370	MKTG	479	Marketing Strategy	3				
				3				
				3				
				15				

Second Semester

ACCT 202, BADM 240,301,MGMT362, MKTG370	BADM	490	Strategic Management & Business Policy	3				
ENTR 240 & Senior Standing	ENTR	470	Entrepreneurship Project	3				
CISP 250	CISP	480	E-Commerce	3				
				3				
				3				
				15				
				120				