

## THE GENERAL STUDIES PROGRAM

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The General Studies Program was established during the 2002-03 academic year as a campus-based program. The General Studies Program is an interdisciplinary undergraduate program that offers a Bachelor of General Studies degree with the successful completion of 120 credit hours. The program provides students with an enhanced, comprehensive, and broad-based liberal education that offers majors the flexibility to adapt and combine courses from established traditional and non-traditional academic disciplines to fit their respective career plans and interests for an array of pre-approved concentrations. Additionally, students are required to complete 18-21 credit hours of enhanced electives.

The General Studies Program core-curriculum requirements provide students with an extended and in-depth academic preparation in fields such as African American Studies, Business, English, Health Information Management Systems, Humanities, Political Science and Social Sciences. Other areas of concentration may be considered upon approval by the Director of the General Studies Program and the Dean of the College of Arts and Sciences. The Program may introduce other courses to enhance the academic experience of its students upon approval of the Director of the General Studies Program and the Dean of the College of Arts and Sciences.

The Program adds depth and new dimensions to existing programs as well as enables Southern University at New Orleans (SUNO) to continue pursuing its mission of serving the educational needs of both their students and the community.

The goals of the General Studies Program are to:

1. Provide students with an enhanced, academically challenging and comprehensive liberal education from established traditional undergraduate curricula;
2. Provide a flexible course of study that will establish an interdisciplinary approach to the development of students;
3. Provide a supportive environment that will instill an understanding and appreciation of the social, political, cultural and economical forces which shape communities at the local, state, national and international levels;

4. Provide students with quality counseling and to assist the students in meeting their academic goals;
5. Provide students with academic support programs that will enhance their successful matriculation;
6. Provide a sound undergraduate foundation that will prepare students for the workplace for graduate education and service to their community.

### **ADMISSION REQUIREMENTS**

1. Must meet the university admission requirements;
2. Generally, students that are admitted into the General Studies Program have completed the General Education core requirements before admittance to the program or, at least be at the sophomore level of academic study
3. Must have a grade point average of 2.0 or, a minimum of a grade of "C" in all courses recommended for transfer;
4. Students are encouraged to contact the Office of E-Learning and to enroll in the Smarter Measure orientation training session should they desire to take an on-line course.

### **REQUIREMENTS FOR GRADUATION**

1. Students are required to complete a minimum of 120 credit hours consisting of the 39 General Education core credit hours. A minimum of twenty-seven (27) to thirty (30) credit hours are required in all General Studies Program Areas of Concentration; with the exception of Business that requires a maximum of 27 credit hours. Please note that a student enrolled in the Business Area of Concentration may not exceed 29 credit hours earned in Business courses. Additionally, fifteen (15) credits hours at the 400 level, 15 credit hours at the 300 level and the remaining 15 credit hours rests with students choice of classes at the 400/300 level. This totals 45 credit hours at the upper level. In summary, a total of 45 credit hours consisting of 15 hours at the 300 level and 15 hours at the 400 level and 15 hours of the students' choice (400/300 level) are needed to complete your program of study. Other transfer credits are considered beyond the 39 general core requirements for students that have completed up to 60 credit hours and earned an associate degree under the State Articulation Agreement. More information regarding the Articulation Agreement may be obtained through the University Registrar's Office.

When selecting an area of concentration, students may choose from the African American Studies, Business, English, Health Information Management Systems, Humanities, Political Sciences, or Social Sciences. Under certain circumstances, a student may design an additional concentration in an area of interest that must be approved by the Director of the General Studies Program, the Dean of the College of Arts and Sciences and the Vice Chancellor for Academic Affairs.

2. Students are required to secure an appointment with their assigned academic counselor each semester prior to registering for courses.
3. Students are also required to successfully complete a minimum of 18-21 credit hours of Enhanced Electives. The Enhanced Electives must coincide with the student's future goals and career plans.

4. A grade point average of at least a 2.0 or a minimum grade of C or higher is required in all courses in the General Education and Area of Concentration categories.
5. Completion of 60 hours of volunteer/community service is required.
6. Other university requirements may also apply as stated in the University Course Catalog.
7. All General Studies Program students are required to successfully complete the following courses with a minimum grade of "C" for each area of concentration to satisfy student learning outcomes requirements established by the Program:

Communications 210	Math 151, 250/232
English 111, 112, 203	Biology 105/105L; 106
History 210/220	
Chemistry 101/Physical Science 101	

### **Areas of Concentration**

#### **General Studies Concentration in African-American Studies**

Students may elect an African-American Studies Concentration.

Students are asked to schedule an advisement session with Dr. Lewis if their last name begins the initials A-K and Ms. Ceaser Noble if their last names begin with L-Z in order to obtain their appropriate curriculum sheet.

#### **General Studies Concentration in Business**

Students may elect a Business Concentration.

Students are asked to schedule an advisement session with Dr. Lewis if their last name begins the initials A-K and Ms. Ceaser Noble if their last names begin with L-Z in order to obtain their appropriate curriculum sheet.

#### **General Studies Concentration in English**

Students may elect an English Concentration.

Students are asked to schedule an advisement session with Dr. Lewis if their last name begins the initials A-K and Ms. Ceaser Noble if their last names begin with L-Z in order to obtain their appropriate curriculum sheet.

#### **General Studies Concentration in HIMS**

Students may elect a HIMS Concentration.

Students are asked to schedule an advisement session with Dr. Lewis if their last name begins the initials A-K and Ms. Ceaser Noble if their last names begin with L-Z in order to obtain their appropriate curriculum sheet.

**General Studies Concentration in Humanities**

Students may elect a Humanities Concentration.

Students are asked to schedule an advisement session with Dr. Lewis if their last name begins the initials A-K and Ms. Ceaser Noble if their last names begin with L-Z in order to obtain their appropriate curriculum sheet.

**General Studies Concentration in Political Science**

Students may elect a Political Science Concentration.

Students are asked to schedule an advisement session with Dr. Lewis if their last name begins the initials A-K and Ms. Ceaser Noble if their last names begin with L-Z in order to obtain their appropriate curriculum sheet.

**General Studies Concentration in Social Science**

Students may elect a Social Science Concentration.

Students are asked to schedule an advisement session with Dr. Lewis if their last name begins the initials A-K and Ms. Ceaser Noble if their last names begin with L-Z in order to obtain their appropriate curriculum sheet.

**COURSE DESCRIPTIONS****GENERAL STUDIES**

GNST 301. PRINCIPLES OF MUSEOLOGY 3 credit hours

This elective course offers practical and theoretical frameworks to the history, context, nature and operation of museums. Students will explore the different functions of museums, including education, research, preservation as well as the social and cultural role of museums in society. This course can help students decide if they are interested in pursuing a museum career.

GNST 400. PROSESSIONAL DEVELOPMENT/SEMINAR FOR MAJORS 3 credit hours

This course will allow students to participate in structured field experiences, cultural enrichment experiences, and career exploration that will be inextricably linked to the General Studies Areas of Concentration. This course will provide in depth knowledge in the procedures involved in obtaining a graduate/professional school degree.

Students will also gain exposure to a wealth of cultural experiences that will allow the development of social skills that are needed to globally compete.

**\*Students please note that History 363 can be used in place of History 354 in order to satisfy the 30 credit hours needed for the Area of Concentration in African American Studies.**

# **THE COLLEGE OF BUSINESS & PUBLIC ADMINISTRATION**

## COLLEGE OF BUSINESS & PUBLIC ADMINISTRATION

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The College of Business and Public Administration (CBA) offers two undergraduate degree programs leading to the Bachelor of Science; one program leading to a Bachelor of Arts; and one graduate program leading to a Master of Science. The three undergraduate programs are: (1) BS-Business Administration (2) BS-Computer Information Systems and (3) BA-Public Administration. The College offers the Master of Science in Computer Information Systems.

### **CBA VISION**

The vision of CBA is to produce innovative thinkers and leaders who impact their communities as conventional, corporate, and social entrepreneurs.

### **CBA CORE VALUES**

Core Value #1: **Commitment** (tenacity, dedication, perseverance)

Core Value #2: **Excellence** (quality instruction, scholarship, service)

Core Value #3: **Innovation** (curiosity, creativity, adaptability)

Core Value #4: **Ethics** (honesty, fairness, confidentiality)

Core Value #5: **Teamwork** (cooperation, communication, collaboration, diversity)

Core Value #6: **Leadership** (visionary, competitive, motivated)

Core Value #7: **Caring** (student-centered, nurturing, understanding, sensitive, respectful)

## **CBA MISSION**

CBA provides education and degrees in Business Administration, Computer Information Systems, and Public Administration that equip a predominantly urban student body, including those from the New Orleans Metropolitan Area, with cutting-edge knowledge, professional and research skills, and ethical decision-making abilities essential for successful careers in business, industry, education, government, and for further studies at graduate and professional levels. The college supports and promotes research and intellectual contributions aimed at improving teaching, business opportunities in the region, and awareness of global issues.

## **GOALS & OBJECTIVES**

### *Undergraduate Goals and Objectives*

**Ethics Goal:** Student will demonstrate an understanding of the importance of ethics and its application in the decision-making process.

- **Ethics Objective:** Student is able to differentiate between what is ethical and what is unethical.

**Communication Goal:** Student is able to apply effective communication skills in a professional environment.

- **Oral communication Objective:** Student is able to prepare and deliver an effective business presentation
- **Written Communication Objective:** Student is able to produce well-written documents.

**Analysis Goal:** Student is able to analyze and solve problems in an organizational setting.

- **Analysis Objective:** Student will apply discipline-based principles in addressing organizational problems.

**Technology Goal:** Student is able to understand the importance of technology in organizations.

- **Technology Understanding Objective:** Students will understand available technology
- **Technology application Objective:** Students will use available technological tools in various tasks.

The mission of the College of Business is operationalized through the following activities:

Teaching: Provide students with a diversified, professional education to:

1. Prepare graduates for careers in the public and private sectors;
2. Develop and enhance students' competencies in communications, leadership, and critical thinking;
3. Provide an environment that stresses ethical and moral standards;
4. Develop and enhance students' awareness of international issues;
5. Teach courses designed to prepare students in other academic units in the University with regard to their respective careers.

Intellectual contributions: Expand the boundaries of current knowledge and contribute to the advancement of education through intellectual contributions that:

1. Promote development of faculty through professional activities;
2. On-going improvement in the teaching-learning process;
3. Enhance students' awareness of research applications;
4. Develop and disseminate knowledge, especially that which is of interest to, and useful for, urban areas.

Service: Improve the quality of life at Southern University at New Orleans and in the Greater New

Orleans Metropolitan area through:

1. Active involvement in the governance of the University;
2. Active participation in professional organizations at the local, state, national and international levels;
3. Providing guidance to student organizations;
4. On-going involvement in community service projects.

The CBA houses the Small Business Development & Management Institute (SBDMI). The SBDMI functions as a community outreach vehicle by providing counseling and business information through seminars and institutes. The College also operates a Small Business Incubator Center on the SUNO campus and a satellite incubator center in New Orleans-East. The college is a founding member of the Greater New Orleans Louisiana Small Business Development Center (LSBDC-GNO), a network of state-wide business development centers attached to academic business units of colleges and universities in Louisiana. The college is also a member of the New Orleans Regional Black Chamber of Commerce.

## **Undergraduate Programs**

### **Admission Policies**

1. Undergraduate students are admitted directly to the College of Business and Public Administration, provided they have declared a major in Business Administration, Computer Information Systems, or Public Administration.
2. Transfer students must meet the same admission standards as resident students. Transfer credit will be accepted when approved by the Dean of the College for courses comparable to those offered by the University. However, credit will not be transferred for courses offered in the College of Business and Public Administration for which the student has earned a grade below C.
3. Credit will not be transferred from community or junior colleges for College of Business and Public Administration upper-level courses (courses numbered 300 or above). Exceptions, however, may be granted in accordance with particular state-wide or inter-institution articulation agreements.
4. Transfer credit will not be given for more than 50 percent of the total business course credit hours required to earn a degree in Business Administration or Computer Information Systems or Public Administration. Total business course credit hours include all Common Body of Knowledge courses and all Major courses.

### **Common Body of Knowledge**

The following core courses are required in all baccalaureate degree programs in the College of Business and Public Administration, except for Public Administration (see the Public Administration degree core under the Public Administration section):

- ACCT 201 Introduction to Financial Accounting (Formerly ACCT 211)
- ACCT 202 Introduction to Managerial Accounting (Formerly ACCT 222)
- BADM 240 Legal Environment of Business
- BADM 250 Business Communications
- BADM 301 Principles of Finance
- MGMT 362 Principles of Management
- MKTG 370 Principles of Marketing



BADM 490 Strategic Management and Business Policy  
CISP 164 Computer Productivity Applications (Formerly MGIS 164)  
CISP 250 Fundamentals of Information Systems (Formerly MGIS 250)  
ECON 211 Economic Principles I (Micro)  
ECON 222 Economic Principles II (Macro)  
ECON 295 Economics and Business Statistics I

## Requirements for Graduation

Each student must satisfy the following requirements to graduate with a Bachelor of Science degree from the College:

1. Complete an approved program of study in the College with a cumulative grade point average of 2.0 or higher.
2. Except as noted below, complete each course taken in the College with a grade of C or higher. A grade of D will be accepted for a maximum of one business course taken in the College. However, Computer Information Systems and Public Administration majors may not earn a grade of D in major field courses (CIS or PADM).
3. Complete 60 hours of volunteer/community service.
4. Pass an Exit Examination in the student's major field of study.
5. Satisfy all University requirements.

### **MS-CIS learning goals and objectives**

**Ethics:** Student will demonstrate an understanding of the importance of ethics and its application in the decision-making process.

- *Objective: Student is able to differentiate between what is ethical and what is unethical.*

**Communication:** Student is able to apply effective communication skills in a professional environment.

- *Oral Communication Objective:* Student is able to prepare and deliver an effective business presentation.
- *Written Communication Objective:* Student is able to produce well-written documents.

**Technology:** Student is able to demonstrate technological proficiency and to manage information technology projects to develop information systems that support an organization's needs.

- *Objective A:* Student is able to apply methodologies to develop a system that supports an organization's needs.
- *Objective B:* Student is able to understand project management skills in support of organization's needs.

*(For additional information on the CIS graduate program, see School of Graduate Studies section of this Catalog)*