



THE EMMETT BASHFUL

# *Southern Knights in New Orleans*

SCHOLARSHIP GALA & SILENT AUCTION

Join us on October 7, 2022  
Patron Party at 7 pm - Gala at 8pm  
Southern University at New Orleans

**E.W. Bashful Administration Building, Suite 312, 6400 Press Drive New Orleans, LA 70126 (504)286-5341 [www.suno.edu](http://www.suno.edu)**

As Vice Chancellor of Advancement and member of the SUNO Foundation Board, I am pleased to invite you to participate and support our premier annual fundraising event for Southern University at New Orleans, the Emmett Bashful Southern Knights in New Orleans Scholarship Gala and Silent Auction. This scholarship event raises needed funds to assist our students to offset their out-of-pocket costs for college tuition and books. The 2022 Emmett Bashful Southern Knights in New Orleans Scholarship Gala and Silent Auction will take place on October 7, 2022 on the beautiful Lake Campus from 8 pm-Midnight. We are asking for your support of this event by either becoming a corporate sponsor or donating a "top-notch" item to our Silent Auction.

According to the National Center for Education Statistics, Historically Black Colleges and Universities (HBCUs) disproportionately enroll students from low-income families who have substantial financial need and limited access to additional financial resources. As a result, HBCU graduates generally borrow more in student loans and have higher debt than their peers at other four-year public and private, non-profit non-HBCUs. Thus, pursuing a college degree comes at a far higher cost for HBCU students. Given the state of economic affairs today, I do not have to tell you of the hardship educational costs place on families already struggling to make basic expenses. To help alleviate this burden, I ask that you please partner with the SUNO Foundation, in giving these families and students a helping hand. Join us in our continued effort and mission to support eager learners with their educational pursuits by becoming one of our premier Bashful Gala financial donors.

The SUNO Foundation is a non-profit, tax-exempt 501(c)(3) established to acquire resources to support and promote the mission, students, and programs at Southern University at New Orleans. Because we are tax-exempt, portions of your donations are tax deductible. The SUNO Foundation, created in 1974, has been supported over the years by contributions from organizations like yourself, foundation members, and alumni, friends of SUNO, and grants from public and private sources. Your sponsorship will enhance our gala and will give your business publicity as a company that cares about educating deserving HBCU college students in our community.

I have enclosed a copy of the corporate sponsorship levels for your consideration. Please feel free to contact Marla Jefferson [mcarrierejeff@gmail.com](mailto:mcarrierejeff@gmail.com) or me at (504) 504-615-5467 or [krugon@suno.edu](mailto:krugon@suno.edu) with any questions.

On behalf of the entire SUNO Foundation Board and the University, I would like to thank you for supporting our students at Southern University at New Orleans pursue their educational degrees. I look forward to partnering with you.

Sincerely,



Kim Rugon, PhD  
Vice Chancellor of Advancement

## SPONSORSHIP LEVELS

### **\$15,000- Diamond Knight in Shining Armor**

- Two (2) tables of 10 in VIP seating at the gala
- Verbal Recognition at the podium
- Recognition on screens throughout the event
- Full page ad in program booklet (inside cover)
- Logo on SUNO's website
- Company name on Gala invitation

### **\$7500-9,999 Gold Knight**

- One (1) table of 10 in premium seating
- Full page ad in program booklet (outside cover)
- Verbal recognition at podium
- Company name on Gala invitation
- Recognition on screens throughout event
- Logo on SUNO's website

### **\$5000-7,400 – Silver Knight**

- One (1) table of 10 in optimal seating
- ½ page ad in program booklet
- Verbal recognition at podium
- Logo on SUNO's website

### **\$2500-4,999 – Lead Knight**

- One (1) table of 10 in premium seating
- ½ page ad in program booklet
- Verbal recognition at podium
- Logo on SUNO's website

### **\$1500-2499 – Foundation-Sponsor**

- Four (4) seats at Gala
- ¼ page ad in program booklet
- Recognition on screens throughout the event
- Logo on SUNO's website

### **\$1000-1499-Foundation Benefactor**

- Four (4) seats at the Gala
- ¼ page ad in program booklet
- Logo on SUNO's website

### **\$500-999 Foundation Donor**

- Two (2) seats at the Gala
- ¼ page ad in program booklet

### **\$300-499 Foundation Club**

- Two (2) seats at the Gala
- 1/8 page ad in program booklet



SCHOLARSHIP GALA & SILENT AUCTION

Please make all checks payable to: SUNO Foundation, Inc. – 6400 Press Dr.,  
New Orleans, LA 70126 The Southern University at New Orleans Foundation,  
Inc. is a registered 501 c (3) non-profit corporation

## 2022 Sponsorship Form

I want to place an ad in the Program Booklet. *(See Attached Form)*

Yes, I want to donate an item(s) to the Gala Silent Auction. *(See Attached Silent Auction Donor Form)*

Yes, I want to be a \_\_\_\_\_ Gala Donor Amount \$ \_\_\_\_\_

Yes, I want to Purchase \_\_\_\_\_ Gala Table(s) of 10 at \$1000 per table

Yes, I want to Purchase \_\_\_\_\_ Gala Ticket(s) at \$100 per person

I cannot be a donor or attend, but enclosed is my Gift of \$ \_\_\_\_\_ to the Foundation's Cause

Company Name: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Method of Payment:

☐ Check/Money Order *(Payable to the SUNO Foundation)* Check No. \_\_\_\_\_

☐ Mail Form and Remittance to SUNO Foundation

Attention: Dr. Kim Rugon

6400 Press Drive, New Orleans, LA 70126

