

Dear Friends of SUNO:

Happy New Year!! I want to extend appreciation and gratitude to all who supported us with financial and in-kind donations for the 2022 Emmett Bashful Southern Knights in New Orleans Scholarship Gala and Silent Auction. The event was huge! We had over 500 guests and 14 sponsors who enjoyed an evening of good food, fellowship, and a party with a good purpose. We raised close to \$100,000 in scholarship dollars that will assist our students with offsetting out-of-pocket costs for college tuition and books.

We have begun planning for the 2023 Emmett Bashful Southern Knights in New Orleans Scholarship Gala and Silent Auction to be held on **October 27, 2023**, on the beautiful grounds of the SUNO campus. Again, we seek your support through sponsorships, tickets, and table purchases. SUNO enrolls students from low-income families with substantial financial needs and limited access to additional financial resources. As a result, our students are forced to borrow funds or drop/stop out before realizing their dreams of graduating from college.

Given the state of economic affairs today, I do not have to tell you of the hardship educational costs place on families already struggling to make basic expenses. To help alleviate this burden, please partner with the SUNO Foundation in giving these families and students a hand up. Join us in our continued effort and mission to support eager learners with their educational pursuits by becoming one of our premier Bashful Gala financial donors.

The SUNO Foundation is a non-profit, tax-exempt 501(c)(3) established to acquire resources to support and promote the mission, students, and programs at Southern University at New Orleans. Because we are tax-exempt, portions of your donations are tax-deductible. The SUNO Foundation, created in 1974, has been supported over the years by contributions from organizations like yourself, foundation members and alumni, friends of SUNO, and grants from public and private sources. Your sponsorship will enhance our gala and give your business publicity as a company that cares about educating deserving HBCU college students in our community.

I have enclosed a copy of the corporate sponsorship levels for your consideration. Please feel free to contact Anthony "Wayne" Richard (1965) at [awrichard1@yahoo.com](mailto:awrichard1@yahoo.com) or me at (504) 504-615-5467 or [krugon@sunu.edu](mailto:krugon@sunu.edu) with any questions.

On behalf of the SUNO Foundation Board and the University, I would like to thank you for supporting our students at Southern University at New Orleans to pursue their educational degrees. I look forward to partnering with you.

Warmest regards,



Kim Evans Rugon, PhD  
Vice Chancellor of Advancement