

**Raising the Bar  
on Infrastructure**

STRATEGIC PLAN PROGRESS REPORT  
2013-2014

# Raising the Bar on Infrastructure

A Plan to Strategically Move

SOUTHERN UNIVERSITY

AT NEW ORLEANS

To the next level

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### Chart Symbol Key

 = Goal met

 = Satisfactory progress toward goal

 = Goal not achieved

## Strategic Plan Committee Members 2013-2014

Dr. Victor Ukpolo, Chancellor Oversight of Strategic Planning (Campus-wide)	Dr. David S. Adegboye, Vice Chancellor Academic Affairs Oversight of Strategic Planning (Academics)
Mrs. Shatiqua Mosby-Wilson, Co-chair Director, Leonard S. Washington Memorial Library	Dr. Donalyn Lott Director, Institutional Research, Effectiveness & Strategic Planning
Dr. George Amedee Professor, College of Arts & Science Faculty Senate President	Ms. Tammy Barney Director, Public Relations
Dr. William Belisle Director, Grants & Sponsored Programs	Mr. Wesley Bishop Associate Vice Chancellor Academic Affairs
Ms. Michelle Briscoe-Long Executive Assistant to the Chancellor	Mr. Harold Clark Jr. Executive Associate to the Chancellor
Mr. Edmond Cummings Director, Information Technology Center	Dr. Donna Grant Vice Chancellor, Student Affairs & Enrollment Services
Dr. Sara Hollis Professor, Museum Studies	Dr. Brenda Jackson Director, Title III Programs
Ms. Leatrice Latimore Assistant Vice Chancellor Enrollment Management	Mr. Shawn Lewis Director, Facilities Management
Mrs. Gloria B. Moultrie Vice Chancellor, Community Outreach/University Advancement	Dr. Mwalimu Shujaa Dean, College of Education & Human Development
Dr. Igwe Udeh Dean, College of Business & Public Administration	Ms. Sheila Wood Director, eLearning

# From the Chancellor Infrastructure Restored & Expanding

Southern University at New Orleans is pleased to provide the latest update for our 2011-16 Strategic Plan: Raising the Bar on Infrastructure. All of your efforts put forth to ensure that we meet or exceed our strategic goals are greatly appreciated. As a reminder, accountability represents the attribute that fuels this process.

Adherence to this idea bodes well for SUNO to realize our various goals and objectives, and increases our stature as a proud member of the Southern University System and the New Orleans community.

While we have made great strides in restoring our infrastructure, with expansion plans in the works, we must continue to double our efforts in generating more funding via grants and external contracts. I am proud of the numerous practices that have been implemented to enhance the overall learning experiences for our students, and encourage each of us to continue searching for ways to increase these opportunities.

Please take your time in reviewing this document. Upon doing so, please share your observations with members of the Strategic Planning Committee.

Thank you for your dedication to SUNO.



Victor Ukpolo, Ph.D.



SOUTHERN UNIVERSITY AT NEW ORLEANS

# Goal 1 **Improve Opportunities for Student Access and Success**

STRATEGIC GOALS	Performance Measure Objective	2012-2013	2013-2014	Was Goal Achieved?
ACCESS	Increase the fall headcount enrollment to 4,000 students by increasing enrollment by a minimum of 2% annually.	3,046	2,989	✗
	Increase the racial diversity of students by 5% by 2016.	110 non-African American students	120 non-African American students	✓
	Increase enrollment in Summer Bridge, 2+2, Early Start and other programs that expose students to campus life during the PK-12 years.	447 participants	530 participants	✓
	Develop more collaboration with Orleans and Jefferson Parish P-16 system.	20 schools	21 schools	✓
	Improve articulation within the Community Colleges and Southern System.	In progress	160 SUSLA Connect students	✓
	Increase accessibility to SUNO's programs through online courses.	232 courses	239 courses	✓
	Increase external funding to support scholarships, awards, assistantships and other incentives to reduce student direct-cost of attendance.	\$828,843	\$915,602	✓
SUCCESS	To increase activities and participation by 5% over the next five years in activities that enhance student learning on campus, such as the Honda Competition, Thurgood Marshall, Public Speaking and Communications competitions.	In progress	In progress	✓
	To increase opportunities for student professional development by 10% annually.	In progress	In progress	✓
	To increase the number of graduates by 5% annually.	525	500	✗
	To improve technical competence and student achievement by 5% over the next 5 years, through the campus Quality Enhancement Plan (QEP).	184 participants	53 participants	✓

Improving access to Southern University at New Orleans was accomplished in a multitude of ways during the 2013-2014 fiscal year. University stakeholders participated in local, state, regional and national events to promote the resources and services offered by the campus. In addition, the University strengthened its relationship with the Southern University System; reinforced its relationship with the Louisiana Community and Technical College System (LCTCS); and collaborated with area K-12 systems. The result of these efforts lead to



the creation of two new pathways for entering SUNO. The pathways were piloted during the Summer 2014 session.

The Enrollment Services department at SUNO was restructured. Dr. Donna Grant and Ms. Leatrice Lattimore provide leadership for the staff working in Retention, Recruitment and Admissions. Together they develop programs, events and other opportunities for students to gain access to the Uni-

versity, engage in academic and recreational life, and become transformative students focused on improving society through education, social work, business, criminal justice, STEM and other disciplines.

## 4 RAISING THE BAR ON INFRASTRUCTURE

# Goal 2 **Improve Operational and Academic Accountability Across All Units of the University**

STRATEGIC GOALS	Performance Measure Objective	2012/2013	2013/2014	Was Goal Achieved?
OPERATIONS	To increase the number of partnerships with the community, businesses, organizations and agencies by 5% over the next five years in an effort to establish and sustain strong linkages to the community through service programs and economic development opportunities (qualitative benchmarks to be established by implementing units and management).	260 community partners	300 community partners	✓
	To review 60% of policies and procedures for all units in year one and revise, develop, implement and publish new policies and procedures that reflect best practices in year two and maintain and strengthen the alignment annually over the next 5 years.	Completed	Completed	✓
	To increase external funding by a minimum of 10% over the next five years to support the operation and expenses of the university.	\$935,743	\$1,020,552	✓
ACADEMICS	To align 100% of SUNO's current academic activities to address local, state, national and international needs by Fall 2012 and review the alignment annually thereafter.	Completed	Completed	✓
	To achieve 100% accreditation of mandatory programs by Fall 2016 and 100% academic reviews for all other programs by Fall 2014.	Completed	Completed	✓
	To increase the amount of externally generated funds to support faculty research, professional development and salaries.	In progress	In progress	✓

Ensuring that departments are held accountable has improved the operations within the business offices, admissions departments, academic units and the academic performance of students. The numbers reported by the registrar's office reveal that 10 percent of the graduating class of 2014 ranked at or above honors. Furthermore, 30 percent of the graduating class received a Master's degree.

## Fiscal Year 2013-2014

### Graduates 500

Summa Cum Laude	5
Magna Cum Laude	10
Cum Laude	26
Honors	12

Associates - 15

Bachelors - 303

Masters - 182

The Office of Grants and Sponsored Programs reported an increase in grants and contracts. During the 2012 fiscal year, 74 contracts were awarded, totaling \$33,186,308. This year the number of awarded contracts was 65, with the total award amount at \$39,089,461.



Dr. William Belisle, director for Grants and Sponsored Programs, received his third patent from the United States Patent and Trademark Office.

The invention, "Gulf Oil Spill Underwater Oleophilic Hydrophobic Oil-capturing Water Permeable Drag-net," is made of a porous oil-capturing, water-repelling and water-permeable net that can be dragged vertically through oil

spills to remove oil.

"We envision this new 'green' technology to be considered for use in future oil-spill related situations. It also will be used in research and development, student training, and contribute to Louisiana economic development," Dr. Belisle said.

# Goal 3 **Improve the University's Technological, Physical Plant Infrastructure and Associated Resources**

STRATEGIC GOALS	Performance Measure Objective	2012-2013	2013-2014	Was Goal Achieved?
TECHNOLOGY	To increase the campus-wide use of technology by 10% in order to maintain the highest level of technology possible over the next 5 years.	In progress	In progress	✓
	To deploy best practices in technology for higher education.	On going	On going	✓
	To increase funding for technology acquisition and training by 10% by Fall 2013 and 2% annually thereafter.	Completed	Completed	✓
INFRASTRUCTURE	To implement online student registration and payment capabilities through the Banner Student Self Service Module by Spring 2012.	Completed	Completed	✓
	To restore the park campus.	9 of 11 buildings in use	9 of 11 buildings in use	✓
	To repair or replace modular units by Fall 2012.	Completed	Completed	✓
RESOURCES	To increase the contribution of Alumni in the design, implementation and purchase of university resources.	In progress	In progress	✓

The eLearning department made the following contributions toward the University Strategic Plan:

**The SUNO Mobile App (iPhone, iPad, Androids)** provides access to the latest information about Southern University at New Orleans in the palm of your hand.

- **Maps** – Find the Park and Lake Campus buildings and see your location on campus.
- **Directory** – Look up SUNO faculty members, staff members, administrators and departments. Contact them directly from the app, or add them to your personal contacts.
- **Courses** – Browse and search the SUNO course catalog.
- **Library** – Browse the SUNO library catalog.
- **Videos** – Watch videos from SUNO's YouTube channel.
- **Emergency** – Access important numbers, call to report an emergency on campus.
- **Blackboard Mobile Learn** – Get instant access to all of your Blackboard Learn courses, announcements, grades, assignments, discussions and more.

Future enhancements will include the following modules: news, events and athletics.

As part of a System-wide initiative, eLearning began training faculty to use a new system for online and campus-based courses. These trainings are conducted online to be less intrusive of the faculty member's teaching schedule.

The training package consists of five courses:

- **Introduction to Moodle**
- **Moodle/Joule Course Building for New Users**
- **Moodle/Joule Course Building for Intermediate Users**
- **Foundations of Moodle Course Facilitation**
- **TRAIN Best Practices in eLearning** – designed to show faculty how to use the features and tools of Joule to create effective, interactive and innovative online courses.

The University's hiring process is now 100% electronic. Of all the employees who hire, 98% have been trained to use the electronic process.

In addition, enhancements to Banner allow students to complete registration online. Students, faculty and staff also have mobile access to resources, files and records via Outlook 360.

## OUR MISSION

Southern University at New Orleans primarily serves the educational and cultural needs of the Greater New Orleans metropolitan area. As a public historically black university, SUNO creates and maintains an environment conducive to learning and growth, and promotes the upward mobility of a diverse population of both traditional and nontraditional students through quality academic programs and service to achieve excellence in higher education.

## OUR VISION

Southern University at New Orleans will be the New Orleans metropolitan area's leading urban institution of higher learning excelling in the areas of urban transformation, civic engagement and global outreach. SUNO will put the full force of its assets—highly trained faculty; a motivated student body; its network of alumni; a culture that looks to nurture as well as educate; dual enrollment and eLearning opportunities; as well as our location in one of America's most vibrant cities—to develop accessible and relevant education and research platforms that benefit all students and enhance the social and economic development of our region.

## OUR CORE VALUES

### ACADEMIC EXCELLENCE

Ensuring that our students are prepared for the 21st century by offering challenging and well-rounded curricula and creating high standards of achievement for students and faculty alike.

### ACCOUNTABILITY

Practicing accountability is a value that SUNO works to instill through all units of the University. We acknowledge and assume responsibility for our actions, decisions and each other. Accountability can only exist where there are proper accounting practices and we are committed to creating and enacting them.

### INTEGRITY

Exhibiting integrity through consistency in our values, methods, principles, expectations and outcomes is directly linked to our accountability to each other and to SUNO.

### TRANSPARENCY

As part of our responsibility to our stakeholders, we must ensure that our business and educational practices are open and available for review. Transparency is essential in building trust.

### SERVICE

Providing aid to the local community through community service and service-learning students and faculty has a positive impact in New Orleans and the state of Louisiana.



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**Produced by**

*Leonard S. Washington Memorial Library  
Office of Institutional Effectiveness & Strategic Planning  
and the  
Office Of Community Outreach/University Advancement*